

Underwriting

Opportunities and Benefits

\$100

- Listed as a community partner on poster at event and on t-shirt

\$500

- Listed as a corporate donor on the poster at the event
- Listed as a sponsor with company logo in the Duck Derby pamphlet mailed out to over 2,500 local businesses and individuals
- Name and logo on t-shirt given to those who purchase a Junior Flock of ducks

\$1,000

All of the above benefits, plus:

- Mention in all news releases submitted to media
- Acknowledgement in Thank You ad in Westside News publications
- Name and logo included on 20' banner in Duck Derby tent at Arts Festival

\$2,500

All of the above benefits, plus:

- Name and logo printed on 10,000 Duck Derby tickets

\$5,000 and above

All of the above benefits, plus:

- Complimentary seating for two to the 2010 Lakeside Foundation Annual Gala Dinner

PLEASE NOTE:

Underwriting benefits do NOT include complimentary tickets

Help Wanted

Prize Donations

The Annual BISCO/Lakeside Duck Derby is a major fundraiser for BISCO and Lakeside. As such, donations of prizes are vital to the success of this event.

For those who have previously supported this effort through the donation of a prize, thank you so much for your support. We hope we can count on you again this year.

For those who have not donated previously, please consider helping us help our community by donating this year.

Donations can range from gift certificates for service to a specific item, a travel package to tickets to a sporting event. All donations are much appreciated.

To arrange for us to pick up any prize donation to help defray costs associated with this fantastic community event, please contact the Lakeside Foundation, (585) 395-6049.

Your support goes a long way.

2010 BISCO/Lakeside Duck Derby

Underwriting

- \$100
- \$500
- \$1,000
- \$2,500
- \$5,000

Duck Tickets

- \$5
- \$20
- \$40
- \$100

Make checks payable to Lakeside Foundation

Am. Exp. MasterCard Visa Discover

Name on card _____

Credit Card # _____

Exp _____ Security Code _____

Signature _____

I will provide a prize donation of _____

Name _____ Phone _____

Address _____ City _____ State _____ Zip _____

Please return this form along with payment or donation commitment in the enclosed postage paid envelope.

Duck Tickets

One Lonely Duck
\$5

Junior Flock
(5 tickets)
\$20

Family Flock
(15 tickets)
\$40

Community Flock
(35 tickets)
\$100

Every \$20 worth of Duck Derby tickets purchased entitles the customer to one (1) complimentary Duck Derby t-shirt, while supplies last. (ie: A \$100 Community Flock purchase entitles the customer to five (5) free t-shirts). T-shirt voucher must be presented at Duck Derby tent during Arts Festival or at the Lakeside Foundation office prior to Arts Festival.

If the race is cancelled, 10 duck tickets will be drawn at Lakeside on Friday, August 6, 2010 at noon in the main lobby.

How does the Duck Derby help the Community?

BISCO has used their proceeds for such projects as:

- Playgrounds on Barry Street and Clark Street in Brockport
- Bleachers, a batting cage and partial funding of safety fencing at the new ball field at Sweden Town Park
- Support of the Brockport Toy Shelf
- The Brockport Central School "Walk to School" program
- Cool Kids
- Extrication equipment for the Brockport Fire Department

(BISCO is the Brockport Integrated Service Club Organization comprised of the Brockport Kiwanis, Lions, Rotary and Fire Department with representatives from Brockport Central Schools, Village of Brockport, Brockport Chamber of Commerce and Brockport Merchants Association, which work collaboratively on community projects.)

The Lakeside Foundation has used their share to benefit those served by Lakeside Health System. Partial funding was provided for:

- Purchase and installation of cabinets for Child Care Center
- Wellness programs offered by Family Wellness Center
- Ultrasound equipment for Women's Health
- BIPAP and EKG machines

Brockport Arts Festival
July 31 and August 1, 2010

2010

BISCO/Lakeside

Duck Derby



August 1, 2010

during the
Brockport Arts Festival
Erie Canal, Brockport